

2010 Prius

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Toyota certainly knows how to generate buzz for their 2010 Prius. The car is set to be launched at 2010 but apparently, the company has already received 75,000 orders for the car. On the other hand, I laud Toyota's move to slash the price for their Prius – it seems that Honda's Insight has a lower price of entry, set at \$19,180, thus this is definitely a viable move in order to attract buyers for the car.

Of course, for those who are looking for photos of the latest 2010 Prius, I've included a couple of these snapshots at the bottom of this post. Enjoy!